


For Investors

Anther Group is a team of talented partners assisting entrepreneurs and university researchers in gaining financial returns in a short time frame.

We support high-capacity entrepreneurs looking to disrupt the marketplace with unique ideas.

Execution on sound ideas is the key driver in business success. Our goal is to help entrepreneurs turn business ambitions and aspirations into reality. Our high-level thought leaders and exceptional business strategists deliver turnkey assistance, converting early stage ventures into great investments.

Series  E_N Anther Group identifies high-potential ventures and entrepreneurs, charting a path toward their distinct definition of success. Through **Series E_N**, we'll help cultivate a highly motivated team, expertly navigate common pitfalls, manage product and technical risk, and accurately assess business strategy to reach the mission's full potential.

Investment Strategy

Anther Group concentrates on innovations in genomics and bioinformatics, nano and microtechnologies, software, advanced material technology innovations, life and physical science, engineering, and agricultural technologies. But we're open to all smart investments.

The Problem: Entrepreneurs In Unfamiliar Waters



Entrepreneurs need support. Even the most talented people, best ideas, and unique products fall short if they are not backed by experienced, savvy partners.

Investors gain confidence that the team has support from people who have done this before and know-how to handle the details.

The Solution: Smart Early-Stage Investment



Anther Group is a different type of investing. We focus on connecting high-value, scalable businesses that will translate into smart investments. **Our approach is in maximizing the “short game” – rather than waiting on a company to hit the \$1B mark, we catalyze efficient gains and fast exit strategies.**

Investor confidence is substantiated by the expertise of Anther advisors.



Anther Group is here to assure your early-stage investment is a sound one. We reduce business-related stress on entrepreneurs, enabling them to stay in their “zone of genius” and create significantly more technology transfer opportunities. It's a win-win.

Setting New Ventures Up For Success

Anther Group helps get the work done right. We curate teams that transform ideas into action. With our experienced partners, we take on the many challenges ventures face. Whether that's preparing required documents, doing market research and competitive analysis, or executing sales introductions or follow-ups, we take care of the business side of things. That way, the scientist or entrepreneur can focus on their area of expertise.

Building Cohesive Partnerships



Relationships are everything. At Anther Group, we know the power of building positive relationships between customers and influencers. We have a team mentality and are committed to building strong and cohesive partnerships.

Creating success means pairing with investors that are a natural fit for the type of success we envision. Whether that's a venture group, or an individual angel investor, we know that finding the right mix of influencers is essential. We understand that the right partners and advisors may look different for each entrepreneur or venture. Anther helps determine what that relationship looks like – forming the right team to navigate a path for ventures to reach their market potential.

Anther Technical Services

Anther's deep pool of technical competence ranges from manufacturing expertise, domain excellence, analytics experience, to just plain smart people. We have the prowess to discern between radical innovation, incremental technology improvements, or dead-end ideas. Anther Group's deep pool of expertise and commitment to due diligence gives you confidence that your investment is a smart one.

We are excited to share our experiences and use our know-how to help our partners succeed.

We believe that creating the right environment for success includes:

Goal Setting

Structure

Selection

Introductions

Leadership

Knowledge

Passion

Teamwork

Anther team members bring significant technical backgrounds:

- **Mechanical engineering and design/manufacturing**
- **Mobile software/connectivity strategy**
- **Agronomy, big data, analytics, and renewable energy**
- **Market services and goods/competitive analysis**